

Ariel Eini

GRAPHIC DESIGNER | ILLUSTRATOR

I am a passionate and versatile graphic designer specializing in illustration and social media adept at translating creative concepts into impactful visual designs. I have a proven track record of delivering high-quality projects for diverse clients. I like to discover and research new trends, develop new skills and especially work with inspiring people, brands and companies.

Contact

+972-504-329385

arieleini24d@gmail.com

My portfolio

Tel Aviv, Israel

Education

Bachelor of Design

Wizo Haifa - The NB Haifa School of Design
2015-2019

UX UI Designer certificate
Netcraft Academy
2021 - 2022

Expertise

Graphic Design

Branding

Illustration

Social Media

Art Direction

Marketing

Language

Hebrew

English

Experience

2019 - Present

Freelance graphic designer:

I have worked on art production, illustration and marketing for a diverse range of clients including the following companies and organizations:
Target Audience - Marketing art production & e-Commerce design
Publishing House of Niv Books- Art and illustration of books
The Bakery - Art and video production
In Our Streets - Social media management
Act-il - Planning and design of educational campaigns

2021-2022

SABON- International Cosmetics Brand

Print and collections designer

As a member of the design studiot of SABON, I was responsible for designing diverse packaging collections while maintaining a unique language in accordance with the brand's values.

2019-2020

DIBOOR Media - Advertising Agency

Digital Designer

Responsible for social media design, marketing content and video editing for a diverse range of clients including: Bank of Jerusalem, Salopark, Bird, Soda Stream

Core Skills

Hard Skills:

Graphic Design Software including:

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Figma
- Procreate

Digital Illustration:

- Digital Illustration Techniques

Social Media Design:

- Creating and optimizing content for various social media platforms

Soft Skills:

- Interpersonal skills, client collaboration
- Time Management: Prioritizing tasks to ensure timely project delivery